

bridget coughran

N E W M E D I A D E S I G N E R

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Villa Verugio Foods

Full-media implementation for a small Italian grocery distributor. Identity, packaging, advertising and a website are the focus of this campaign. Click on the images to view packaging.



The San Francisco Blues Festival

The goal of this project was to create a full-media campaign for the 2007 San Francisco Blues Festival. This includes posters, flyers, mailers, badges and a video title sequence.

36pt

[illegible]

Colchester was created for an advertising campaign for a typeface conference in Germany.

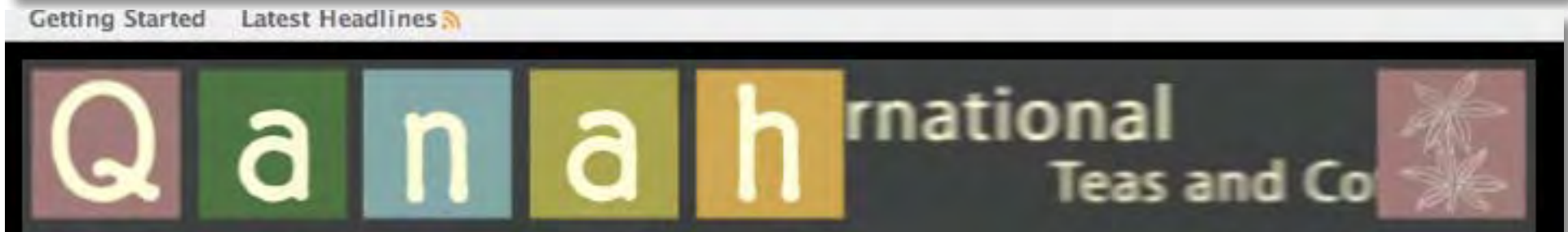
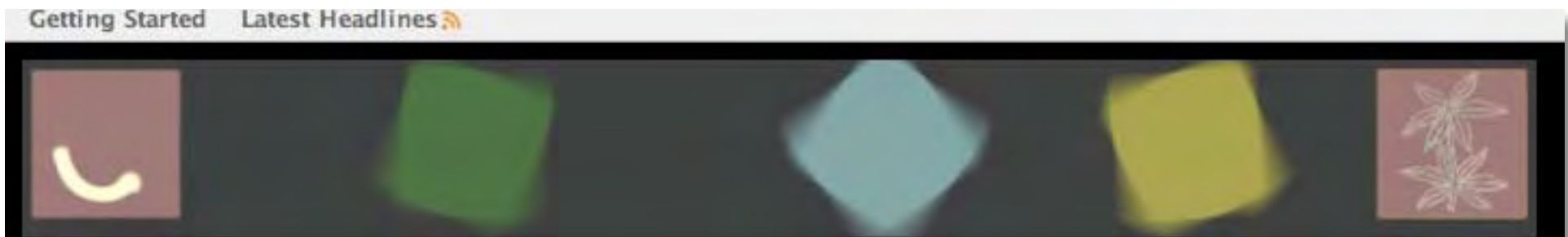


Logo and Identity Design



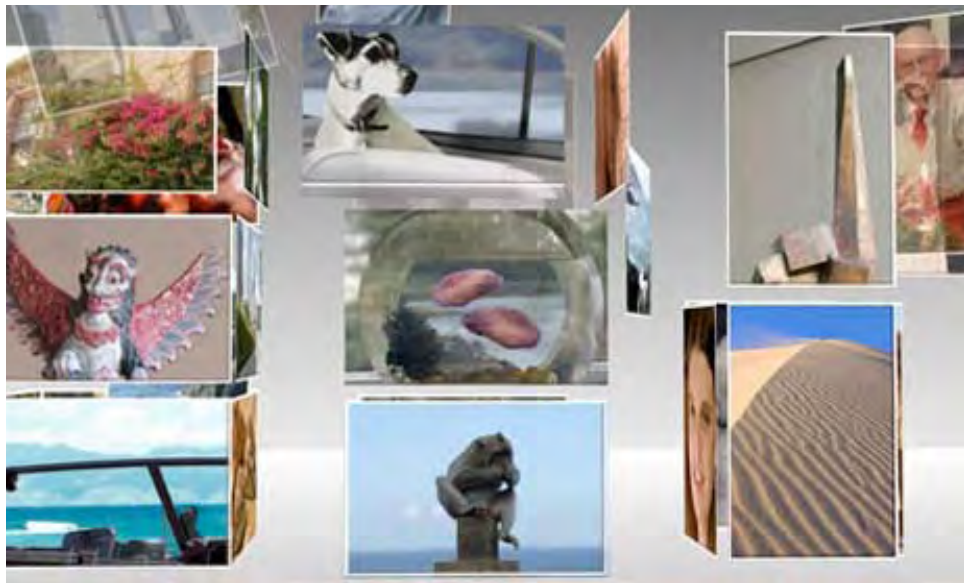
Various Website Layout Designs

Websites are coded in HTML or Flash with action script. Click on the images to view the actual site.



Various Website Banners

Click on the images to bring up the banners. The associated websites can be found at www.bridget.coughran.net or by clicking on the website images on the previous page.



Examples of Motion Graphics

All of these movie shorts were created in After Effects and display various techniques and design styles. Click on the images to view movies.



Book Arts

Book arts is a passionate endeavor for me. The ability to use computer arts to produce interesting and memorable work is integral to my secondary business, Memory Keeping Unlimited.

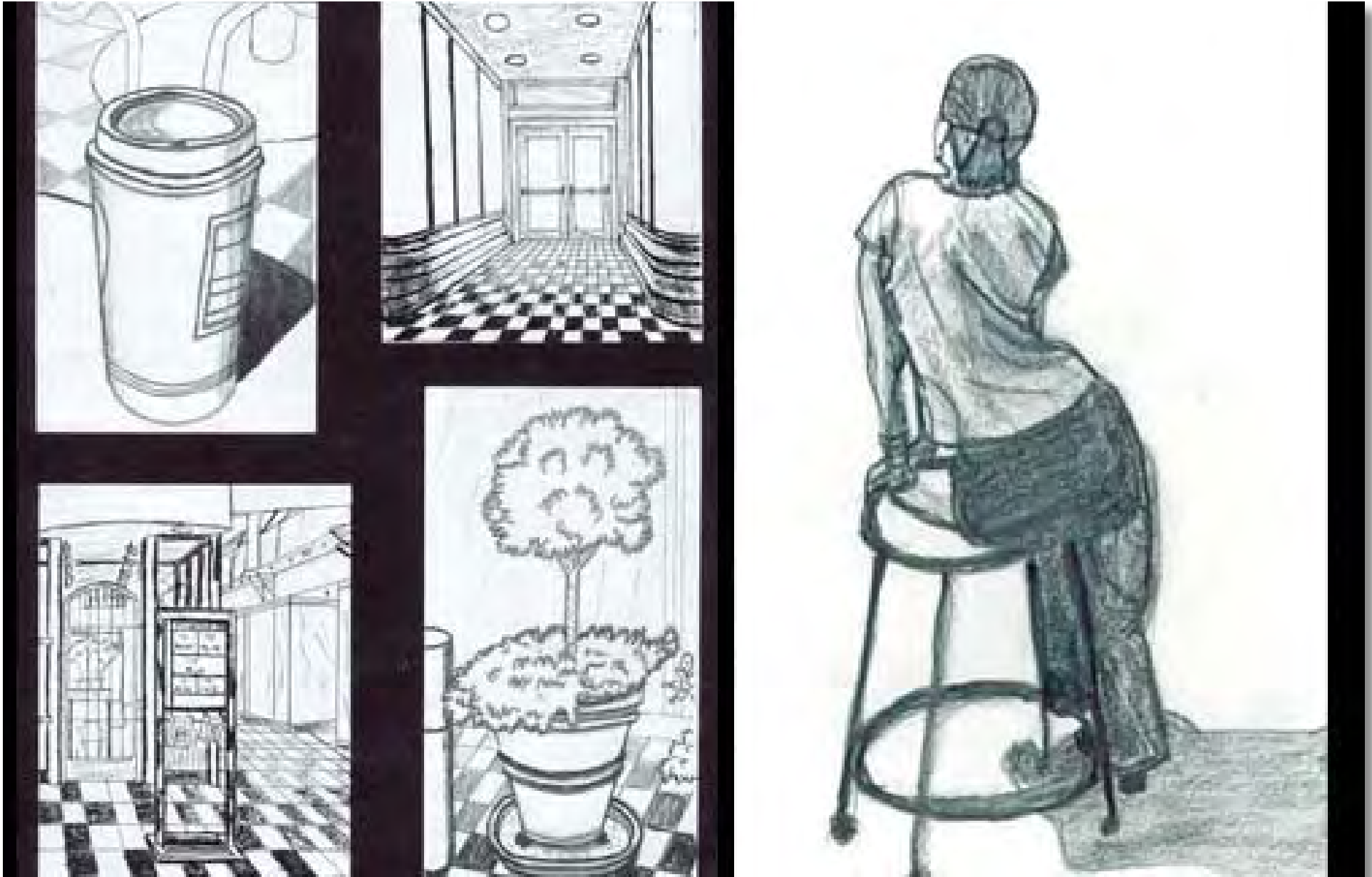


Figure and Perspective Drawing

An understanding of line, shape, form and perspective is an integral part of computer arts.



Photography

The vast majority of the photography throughout my work is my own.

Thank you

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